



SOCIAL MEDIA MANAGEMENT PACKAGES

SOCIAL LOCAL

SOCIAL BUILDER

SOCIAL BUSINESS



1 Channel

Up to 2 Channels

Up to 3 channels

2 per week

3 per week

4 per week

Yes

Yes

Yes

No

Shared

Dedicated

No

Yes

Yes

No

Yes

Yes

Yes

Yes

Yes

No

Monthly

Monthly

No

Yes

Yes

No

Email

Email or Telephone

\$295

\$495

\$695

\$295

\$495

\$695

\$50 | \$100 | \$150

\$100 | \$150 | \$200

\$100 | \$150 | \$200

\$295*

PER MONTH

PLUS AUTO BOOST SPEND

\$495*

PER MONTH

PLUS AUTO BOOST SPEND

\$695*

PER MONTH

PLUS AUTO BOOST SPEND

WHAT YOU GET

Social media manager

Posts created

Social channel setup and optimisation

Your own social media manager

We respond to your fans online

Page target audience creation and optimisation

Auto boost and target audience creation

Program performance reports

Additional client supplied posts

Monthly progress review

PRICING *

Setup fee

Monthly fee




Auto boost spend (FB) (Monthly)



SOCIAL MEDIA ADVERTISING PACKAGES




WEB TRAFFIC ADS

Social Ad Platforms
Ad variations
Performance report
Website clicks*
Impressions*
Setup fee
Management fee
Included Ad Spend

WEB AD STARTER	WEB AD STANDARD	WEB AD PLUS
		
1	up to 2	Up to 3
Quarterly	Monthly	Monthly
120+	200+	280+
31,000+	66,000+	108,000+
\$95	\$95	\$95
\$285	\$285	\$285
\$300	\$500	\$700
\$680* TOTAL FOR 3 MONTHS	\$880* TOTAL FOR 3 MONTHS	\$1,080* TOTAL FOR 3 MONTHS

BRAND AWARENESS ADS

Social Ad Platforms
Performance report
Impressions*
Setup fee
Management fee
Included Ad Spend

BRAND AD STARTER	BRAND AD STANDARD	BRAND AD PLUS
		
Quarterly	Monthly	Monthly
153,000+	234,000+	315,000+
\$95	\$95	\$95
\$285	\$285	\$285
\$300	\$500	\$700
\$680* TOTAL FOR 3 MONTHS	\$880* TOTAL FOR 3 MONTHS	\$1,080* TOTAL FOR 3 MONTHS

PAGE LIKES ADS

Social Ad Platforms
Performance report
Genuine Page Likes*
Setup fee
Monthly fee
Included Ad Spend

PAGE LIKES STARTER	PAGE LIKES STANDARD	PAGE LIKES PLUS
		
Quarterly	Monthly	Monthly
50+	125+	250+
\$95	\$95	\$95
\$150	\$150	\$150
\$100	\$250	\$500
\$345* TOTAL FOR 3 MONTHS	\$495* TOTAL FOR 3 MONTHS	\$745* TOTAL FOR 3 MONTHS

